

RED CROSS TO OPEN ROLL CALL NOV. 11

Legion Forces Are Lined Up
and Campaign Committee
Chairmen Named.

Albert S. Callan, new State Commander of the American Legion, with Past Commander William F. Deegan and C. W. A. Cameron, First Vice-Commander for New York State, as his vice-chairmen, will head the Legion forces of Greater New York in this year's annual Red Cross Roll Call for memberships, which will begin on Armistice Day, November 11, and continue through to November 30. Under the general direction of a committee of 100, of which Martin W. Littlejohn is chairman and Mrs. August Belmont vice-chairman, scores of group committees are now in formation. More than 100 of these will comprise the industrial and banking sections in the campaign. A women's committee of more than 200 workers, under the chairmanship of Mrs. Payne Whitney, is already active in enlisting the aid of women's organizations.

The Veterans of Foreign Wars, led by Col. H. B. Fairbanks, aide-de-camp and chief-of-staff to the National Commander, with Walter I. Joyce, quarter-master-general, as his vice-chairman, will have an active part in the campaign. Dr. William J. O'Shea will place the appeal before principals and teachers in the public schools and Commissioner Harry E. Chambers will handle the roll call for the administration staff.

The Rev. Dr. John F. Grady, director of the Division of Hospitals of the

Catholic Charities, will represent Archbishop Hayes among the Catholic organizations in the campaign. Miss Teresa R. O'Donohue will direct the Women's Division. Among the members of the Church Committee are Bishop Manning, the Rev. S. Parkes Cadman, the Rev. Dr. Newell Dwight Hillis, Rabbi Silverman, the Rev. Dr. Ralph Sockman, Dr. Henry Sloane Coffin, the Rev. Cornelius Woolfson, the Rev. Dr. Charles H. Sears, Rabbi Wise and the Rev. Dr. John Kelman.

In the industrial and banking section, approximately 100 committees have been formed. Among the chairmen are John W. Hiltman, president of the D. Appleton Company, to take care of book publishers; Leo J. Eastman, president of the Packard Motor Car Company, passenger motor cars; R. D. Benson, vice-president of the Tide Water Oil Company, gasoline and oils; Commissioner Murray Hulbert, municipal employees; Sherkt Percy Nagle, county employees; Secretary of State John J. Lyons, State employees; Haley Fiske, president of the Metropolitan Life Insurance Company, life insurance; E. G. Snow, president of the Home Fire Insurance Company, fire insurance; Eliza Sniffen, secretary of the real estate board, real estate, and Martin Conboy, lawyers.

FRICK HEIRS FILE TAX CLAIM.

Seek the Return of \$108,657 "Erroneously Collected."

PITTSBURGH, Oct. 7.—Heirs of H. C. Frick today filed in Federal District Court a statement of a claim for \$108,657 which, they state, was "unlawfully and erroneously collected" by the Internal Revenue Department.

The amount was collected by the government as taxes on eleven insurance policies. The heirs contend that the estate was taxed illegally inasmuch as the policies taken out by Mr. Frick were made payable to specific beneficiaries.

You are cordially invited to visit the exhibition of work of the various organizations affiliated with the Federation for the support of Jewish Philanthropic Societies of New York—October 16th to 19th, at the Hotel Pennsylvania, afternoons and evenings.

West Forty-second Street and
West Forty-third Street.

Stern Brothers

Telephone:
LONGACRE 8000.

Misses' Fur-Trimmed Suits and Three-Piece Costume Suits of Marleen and Veldyne

Sophisticated in the Finesse of their Tailoring,
Youthful in their Artistry of Line.



The soft grace of favored fabrics, flawless workmanship, and a smart simplicity of line all combine to give them a youthful distinction.

TWO-PIECE SUITS . . . \$59.75

Made with either short or box coats, some of which are bloused in the back, these trig little suits may be had with either tailored or draped skirts. Beaver, fox, and squirrel trimmed. 14, 16, and 18 years. One model illustrated.

Three-Piece Costume Suits, \$79.50 (As illustrated at right.)

Exceptionally rich in effect, with the upper part of their straight-line frocks made of Canton crepe or of crepe de Chine in brocaded contrasting colors. Trimmed with fox. In black, navy, Sorrento, marten, and beaver. 14, 16, 18 yrs.

Stern Brothers

Remarkable Values Monday in a Group of Women's New Fall Coats at the exceptional price of . . . \$85

Wrappy styles, straight-line styles, styles with semi-fitted lines, models with fur trimming, others without—all of the dominating ideas of this Autumn are embodied in this unusual assortment.

They are fashioned of soft, deep-piled fabrics, rich and velvety in texture, light in weight, and oh, so warm—such as gerona, marvella, andria superior, and fashona.

If you prefer a trimming of fur, you may select squirrel, beaver, or skunk, used either as a collar, or as both collar and cuffs. Others are without fur. Silk lined and warmly interlined. In all the colors of this Winter.

THIRD FLOOR.



Authentic New Models in Costume Suits for Women

Definitely established in smart favor, the costume suit certainly deserves its vogue when it is as good looking as these.



Tailored with a skill that invites the closest inspection, they are fashioned from either laurella or marleen, and some models have large collars and cuffs of silky fur-fox, mole, nutria, and caracul. Others are plain and may be worn with your own furs.

Exceptionally Priced at . . . \$79.50 (Two models illustrated.)

And the frocks are so different. Slimly fashioned, they have either Paisley blouses or blouses in contrasting colors.

In every respect these suits are a distinguished foundation for any smart wardrobe. In navy, brown, black, and Sorrento blue. Sizes 34 to 44.—Third Floor.

Stern Brothers

New Autumn Originations in

WOMEN'S GOWNS

Gowns for every occasion and purpose—here is a collection which reflects and interprets the foremost ideas of Parisian and American designers. Besides the beauty of French imports, there are American adaptations, skilfully combining a note of simplicity with an always emphatic richness of effect.

Never have trimmings been more elaborate—soft, velvety furs, unusual metal ornaments, deeply colored embroideries intricate in design. Fabrics, too, are luxurious, ranging from the severe beauty of Poiret twill to the splendor of cloth of gold or silver.

Showing always an enviable touch of originality, these gowns are so varied and individualized, moreover, that you can easily choose the silhouette most particularly and becomingly "you."

\$35 to \$495



Chauffeurs' Outfits

Suit, Overcoat and
Cap to Match

\$70



Overcoat . . . \$35
Suit \$32; Cap \$3
Smartest. Most serviceable. Made of durable, all-wool Oxford Gray Whipcord. All Strictly in keeping with motor-dom's latest fashions. Send for Booklet Chart and Measure Form. Showed what the well groomed Chauffeur should wear. Easy to order by mail.

Brill Brothers

America's Headquarters for Chauffeurs' Apparel
Broadway at 49th Street New York City

Stern Brothers

West 42d St. (Between 5th and 6th Aves.) West 43d St.

The New Beauty Shop

(On the FOURTH FLOOR)

is enjoying the exclusive patronage of thousands of New York's most discriminating women—and yet it is only three weeks old! This is little to be wondered at, for when a shop combines such luxurious surroundings with a specialized service far above the average, no one is quicker to take advantage of it than the fastidious woman.



And in the new and enlarged hair goods salon, the particular woman may choose from one of the finest stocks of hair goods in New York. She will be assisted in her choice by attendants highly skilled in matching hair, and who also possess the happy faculty of adapting this skill and experience to suit her individual requirements.

As an Introductory Attraction, we offer for To-morrow

High Grade Wavy Hair Switches

in 18, 20, and 22-inch lengths, in all plain shades from blonde to black, at three appealing prices:

\$5.95 \$8.95 \$12.95

Superior Quality Household Linens

At Exceptionally Moderate Prices.

Heavy Scotch Double Satin
Damask Table Cloths
Selected all-over designs.

\$6.25, 7.75 and 9.50 each
Napkins to match, \$8.25 a dozen.

Double Irish Satin Damask
Table Cloths
Handsome designs; heavy quality.

\$8.75, 10.00 and 11.50 each
Napkins to match, \$9.75 dozen.

All Linen Huck Towels, hemstitched . . . dozen \$5.90, 7.50
Hemmed Huckaback Towels (Linen and cotton) dozen \$3.75, 4.50
Turkish Bath Towels, hemmed . . . dozen \$3.75, 5.75
Heavy All Linen Twilled Kitchen Towels, dozen \$6.25, 7.25
Pure Irish Linen Sheets, hemstitched . . . pair 10.00, 13.50

SPECIAL—Hemstitched DAMASK SETS in solid colors, comprising cloth and half dozen of napkins. Colors: Blue, green, and gold . . . per set \$5

SECOND FLOOR,

Drapery Silks for Hangings and Furnishings

The Upholstery Department, replete with a most extensive assortment of new decorative fabrics for Fall and Winter, is now featuring some very beautiful drapery taffetas.

All ideally suitable for window or door draperies and hangings, pillows, couch or table covers, bedspreads—everything, in fact, that tends to add beauty to the home.

All 50 ins. wide and specially priced at \$4.95 yard

Besides being lovely in texture, these drapery taffetas come in an array of attractive colorings, in iridescent or solid effects.

50-in. SILK DAMASK, SILK ARMURES, SILK MOIRES
Special at \$5.00 and 6.00 yard

Ranging in colorings from the lightest tints imaginable to the darker hues—and in figured, solid or two-tone effects as well. They are sure to blend with any color scheme of your home. . . . UPHOLSTERY DEPARTMENT—FOURTH FLOOR